



Parisa Hosseini

Nosrat Abadi

Co-founder, CEO & Head of Operations ·  **OnzeRit**

CONTACT

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WHAT I BRING

◆ Operations

Coordinated daily office and business operations, scheduling and suppliers as Office Manager, and coordinated teams in a project-based organisation.

◆ Sales and launch

Managed sales for retail and wholesale channels, won new customers and coordinated branding, promotions and advertising campaigns.

◆ Finance and reporting

Daily cash reconciliation and reporting to accounting today, and sales reports and sales planning before that.

◆ Inventory and logistics

An MBA thesis on inventory management techniques, plus order processing and basic inventory coordination in retail.

◆ Technology

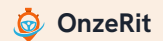
Degrees in ICT and computer network engineering, and IT and operations support for sales and marketing teams, which helps me work closely with the engineering team.

PROFILE

I have more than ten years of experience in sales, customer acquisition and operational coordination. Since 2020 I have worked in sales and commercial roles, with hands-on experience in market development and distribution across retail and wholesale channels. I live in Almere, work in sales and store operations in Amsterdam, and I am completing an MBA in International Management with a thesis on inventory management.

At OnzeRit I am the co-founder on the ground in the Netherlands. I run the company, lead its set-up and market launch, and work closely with our engineering co-founders while they build the platform.

ROLE AT ONZERIT



Co-founder, CEO & Head of Operations

OnzeRit B.V. (in formation) · Amsterdam · 25% shareholder · from 2027

OnzeRit is a Dutch start-up building the platform where delivery and transport companies find verified drivers, and drivers find work. Launching in the Randstad in 2027.

- Run the company day to day from the Netherlands and share control equally with my three co-founders. I am the main contact for partners, customers and the Dutch authorities.
- Set up the company: the IND applications with my co-founders, then the incorporation of OnzeRit B.V., its KvK registration, the business bank account, bookkeeping and contracts.
- Build the partner side: find, sign and manage the van rental firms whose vehicles companies rent through the platform.
- Run driver onboarding and document checks, so every driver a company sees has been verified.
- Lead marketing and the Randstad launch from April 2027, bringing the first transport companies on through free pilots and moving them to paid plans.
- Own the budget, cash and invoicing, report to my co-founders against the first-year plan, and lead hiring when the first employees join.
- Turn what companies, drivers and rental partners need into clear priorities for our Head of Development and Cloud Architect, and sign off the MVP before launch.

EDUCATION

OCT 2024 TO PRESENT

MBA
International Management
Wittenborg University of Applied
Sciences, Amsterdam

Courses completed, thesis in
progress: Inventory
Management Techniques

AUG 2013 TO JUL 2015

Bachelor's degree
Computer Network
Engineering Technology
University of Applied Science and
Technology, Tehran

AUG 2010 TO FEB 2013

Associate degree
Information & Communication
Technology (ICT)
University of Applied Science and
Technology, Tehran

SKILLS

- Operations & process coordination
- Business development
- Sales & customer acquisition
- Supplier management
- Market research
- Communication & negotiation
- Sales reporting & analysis
- Staff training
- Problem solving
- Microsoft Office (Excel, PowerPoint)

LANGUAGES

English
B2 (IELTS Academic 6.5)

A1 A2 B1 B2 C1 C2

Dutch
A1, currently studying

A1 A2 B1 B2 C1 C2

FIRST-YEAR MILESTONES

- Late 2026** IND applications prepared with my co-founders. Market research and first talks with transport companies and rental partners.
- Q1 2027** OnzeRit B.V. starts and the MVP is delivered. I review it for launch and line up the first rental partners and drivers.
- April 2027** Marketing and the Randstad launch begin. Drivers and rental partners first, then the first companies through free pilots.
- Rest of 2027** First deals with logistics firms and first revenue.

EXPERIENCE

- Sales Assistant / Store Operations** PRESENT
Laddrak Group (souvenir retail) · Amsterdam, Netherlands
 - Handle sales transactions and cash operations across several of the group's store locations.
 - Reconcile the daily cash and report the results to the accounting team.
 - Support order processing and basic inventory coordination.
 - Serve a high volume of customers, which gives me hands-on experience of customer service and daily operations in a Dutch business.
- Sales & Branding Manager**
Andisheh Parseh Kish · Tehran, Iran
 - Managed sales activities across the company's retail and wholesale channels.
 - Won new customers and supported business development.
 - Prepared sales reports and supported sales planning.
 - Coordinated branding, promotions and advertising campaigns.
 - Trained store staff and supported the e-commerce administration.
- Office Manager / Operations Coordinator**
Andisheh Parseh Kish · Tehran, Iran
 - Coordinated the company's daily office and business operations.
 - Managed supplier relationships, office resources and administrative support.
 - Managed scheduling, meetings and business correspondence.
 - Supported onboarding and coordination between internal teams.
- IT & Operations Support**
Hoza Noghrei Tasvir · Tehran, Iran
 - Gave operational and IT support to the sales and marketing teams.
 - Solved technical and operational issues so daily work ran smoothly.
- Administrative Coordinator / Assistant Director**
Amohaye Fitileh Bachehaye Sarzamin Ma · Tehran, Iran
 - Coordinated teams and administrative processes in a project-based environment.
 - Supported planning, execution and internal communication, and kept the administrative documentation.
 - Worked closely with creative and operational teams to deliver on deadlines.